

ORDER



Orders
Order / Rev: 716665
Alt Order #: 06335694
Product Desc: BILL YOUNG 4 CONGRSS
Estimate: 2055
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 09/25/12 / 09/25/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Young Bill/ Fla Cong/Rep
Demographic: A35+
Product Codes: PL-Federal
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	4	\$700.00	\$595.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	4	\$700.00	\$595.00	0.00
Totals	4	\$700.00	\$595.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	10/02/12	10/04/12	M-F 6-7a 6-7a 10 News	CM	6-7a	-TWT---	:30	3	\$175.00	P-4	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-TWT---			3		\$175.00		0.00				
E 2	WTSP	10/08/12	10/08/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/08/12	10/14/12	M-----			1		\$175.00		0.00				
													Totals	4	\$700.00